24 Days of Daily Giveaways – Official Rules

1. Eligibility:

The 24 Days of Giveaways (the "Giveaway") is open only to legal residents of the United States who are 18 years of age or older at the time of entry. Employees, representatives, or agents of <u>Brown County Convention and Visitor Bureau, Inc. ("BCCVB")</u> and their immediate family members are not eligible to participate.

2. Giveaway Period:

The Giveaway begins on December 1, 2024, at 12:00 AM EST and ends on December 24, 2024, at 11:59 PM EST (the "Giveaway Period"). One winner will be selected each day during the Giveaway Period.

3. How to Enter:

To enter, participants must follow the specific entry instructions provided on each day's post or announcement on the official <u>BCCVB</u> social media pages. Entries must be submitted during the Giveaway Period to qualify.

4. Prizes:

Each day, one (1) prize will be awarded, sponsored by a local business, with a maximum value of \$500. Prizes are not redeemable for cash or transferable. Prizes are subject to availability, and <u>BCCVB</u> reserves the right to substitute a prize of equal or greater value if necessary.

5. Winner Selection:

One winner will be randomly selected from all eligible entries received by 11:59 PM EST each day during the Giveaway Period. Winners will be notified within 24 hours of the daily drawing via the contact information provided in their entry. If a winner does not respond within 48 hours, they forfeit the prize, and an alternate winner may be selected.

6. Publicity Release:

By participating, each entrant grants BCCVB permission to use their name, likeness, and entry details for promotional purposes without additional compensation, unless prohibited by law.

7. Limitation of Liability:

BCCVB is not responsible for lost, late, incomplete, or misdirected entries, or any technical errors that may occur. By entering, participants agree to release and hold harmless BCCVB and the participating businesses from any claims, damages, or liabilities arising from or related to participation in this Giveaway or the use or misuse of any prize.

8. General Conditions:

<u>BCCVB</u> reserves the right to disqualify any entrant found to be tampering with the entry process or violating these rules. In case of a dispute regarding the identity of an entrant, the entry will be deemed submitted by the authorized account holder of the email address or social media account provided.

Privacy Notice

1. Information Collection:

<u>BCCVB</u> collects personal information from entrants, including but not limited to, names, email addresses, and contact information for the purpose of administering the Giveaway and for promotional purposes.

2. Use of Information:

The personal information collected is used solely for the purposes of administering the Giveaway, including winner notifications and prize fulfillment. With the entrant's consent, <u>BCCVB</u> may also use their information to share marketing updates and news.

3. Information Sharing:

<u>BCCVB</u> does not sell, rent, or disclose personal information to third parties, except as necessary to fulfill Giveaway obligations, such as prize delivery, or if required by law.

4. Data Security:

BCCVB takes reasonable steps to protect the personal information of entrants from unauthorized access, alteration, and disclosure.

5. Data Retention:

Personal information collected for this Giveaway will be retained only as long as necessary to administer the Giveaway, resolve disputes, and comply with legal obligations.

6. Rights of Entrants:

Entrants have the right to access, correct, or delete their personal information collected during this Giveaway by contacting <u>BCCVB</u> at VisitorCenter@browncounty.com.

7. Children's Privacy:

This Giveaway is not intended for children under the age of 18. No information will be knowingly collected from individuals under the age of 18.

8. Contact Information:

For questions regarding this Giveaway or this Privacy Notice, please contact <u>BCCVB</u> at VisitorCenter@browncounty.com.