

BCCVB PR- Help us help you!

## Guest Blogging

Let us help you share your experience on our website and social media pages and inspire readers to get out and explore our County!

## Guidelines

- **Use links** (Use at least two of which should be linked to other Browncounty.com pages)
- Ways to link to other Browncounty.com pages include other blog posts on the same or similar topic, links to listing pages for events or attractions featured in the blog post, links to a category of events or attractions that fit with the topic posts, et al.
- Possible links to include if you are struggling to find:
  - Link to the event or attraction's website
  - Link to the event or attraction's social media
  - Link to the categories on our website to feature Do, Stay, Taste, and Shop in Brown County.

Keywords: *recommended keywords to use in your communications.*

Search Engine Marketing: Brown county cabins, brown county state park, vacations near me, cabin vacation rentals, Indiana wedding, brown county places to stay, outdoor wedding, vacation near me, places to go for a long weekend, brown county Indiana cabins.

## Photos and Videos

- Leverage our #Ilovebrowncounty on your social media pages!
- When you use this hashtag, your content gets pulled into our contact library with your permission we promote your business content through our social media pages and publications.

Tag us!

